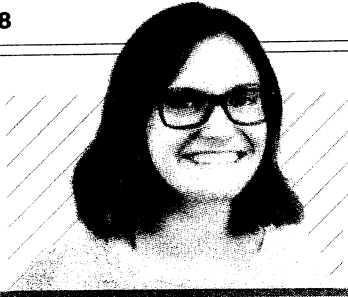


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# TECHNOLOGY By Julia Mericle

✉ JMERICLE@BIZJOURNALS.COM

☎ 412-208-3829

🐦 @PBT\_JULIA

## STARTUPS

# Meter Feeder to expand in Pittsburgh

**P**ittsburgh-based Meter Feeder, which received a letter of intent for collaboration with the City of Pittsburgh last month, has a host of expansion plans in the works.

The parking payment startup allows users to forgo traditional parking meters and kiosks to pay for parking through a smartphone app. The system detects a vehicle's GPS location, and users then enter their license plate into the app and pay with a saved credit card or Apple Pay.

Meter Feeder, founded in 2015, also allows users to pay parking tickets through the app and sends notifications when maximum time allowed at the parking spot is approaching. Future features will likely include the ability to tell a user when and where parking will be available.

Meter Feeder CEO Jim Gibbs began deploying his tech in the Pittsburgh region in 2015, starting in Dormont. From there, the startup expanded into Homestead, Carnegie, Sewickley and Brent-



METER FEEDER

*Jim Gibbs, CEO of Meter Feeder*

wood by 2016.

Meter Feeder already operates on Spirit Street and Waterfront Place downtown,

but Gibbs said the company's recently expanded partnership with the city will allow for growth into much more of the city.

So far, Meter Feeder is operating in municipalities, garages and lots in Philadelphia, Rhode Island, New Jersey and Ohio. It has already begun rolling out deployments in several of Target Park's 220 locations across North America. Gibbs said the company plans to deploy its tech in Toronto and more cities in New York and New Jersey in 2020.

"We're starting to get some really big folks," Gibbs said. "The fleets are really starting to show that there is significant demand as well."

Meter Feeder has raised about \$1.3 million between pre-seed and seed rounds, which closed in May 2018. Gibbs said the company is looking to close another post-seed funding round by mid-November.

Five employees are based at Meter Feeder's Braddock office, and two additional employees are based in New York and New Jersey.